

The Aerospace Media Awards
An opportunity to demonstrate support of
the Aerospace Press



The 2021 Aerospace Media Awards will take place in June 2021



To see how the Awards are presented virtually visit -

<https://youtu.be/D6qxxza1er6w>

To see how the Awards are presented at an awards dinner visit -

https://youtu.be/_neSIDSNXcY

For more information or to discuss further contact

Peter Bradfield - themediadoctor@aol.com

tel + 44 1362 860061

AWARD
CATEGORIES

The sponsors of an Award Category have the opportunity to demonstrate their support of their chosen sector of the aerospace press. At this early stage sponsors can create an Award category of their choice which may be relevant to their sector of business. The Call for Nominations will open in January 2021.



Award Category Sponsorship – Virtual Awards presentation only - £6,250

A corporate sizzle video slot in the awards presentation

Complete branding package with sponsors logo on display throughout the sponsored award category

A video clip featuring a company executive to comment on the award category and say how important the aviation press are, and what it means to be support aviation journalism

A full-page advertisement in the downloadable awards brochure

Sponsors logo on all mailings for the 2021 Aerospace Media Awards, including the call for nominations series of mailings (up to 10 mailings) sent to 3,000+ journalists worldwide

Sponsors logo on the Aerospace Media Awards website and the final page of the downloadable brochure



VIRTUAL AWARDS PRESENTATION

The Covid-19 pandemic meant that it was not possible to hold the annual Awards dinner. To ensure that aviation journalists continued to receive the recognition they deserve an online presentation of the Awards was created. This was judged to be very successful and, due to the fact it was online, was seen by a far wider international audience than can be accommodated at the Awards dinner.

Many of the features created for the online presentation can be incorporated and aligned with the Awards dinner to create a greatly enhanced awards presentation.

Therefore whatever the outcome of the pandemic in 2021 we will still present the Aerospace Media Awards . If it is not possible to hold an award dinner then the 2021 Aerospace media Awards will be presented online, as in 2020.

To see the 2020 Aerospace Media Awards presentation visit –
<https://youtu.be/D6qz1er6w>